

Survey

The web, mobiles applications & you, the farmers

1 - Reasons for the survey

This survey invites you to let us know about your usage of the internet with smartphones and/or tablets

Your participation to this survey is very important to guarantee the quality of the survey

To guarantee the reliability of the results, it is necessary that the people who never/rarely use smartphones or internet answer the questions below.

The survey should take about 15/20 minutes

This survey is part of a research project Smart Rural, funded by the EU, 4 partners the Agricultural Chamber of Dordogne (France), INTIA (Spain), DEX (Spain), BEST Institute (Austria), CIT (Ireland).

The aim of this survey is to create training programs for farmers to help them to seize the usage of the web and the mobiles tools for professional use.

The project is funded by Erasmus+ program

2 - Who can answer the survey?

Only you, practicing farmer, can take part in the survey, excluding any other family member.

3 - How to complete the survey?

The survey will be available online and on paper.

You reply by ticking the answer which applies to you or your family, If more than one answer can be given, the following will be indicated with the questions « You can tick several answers ». Please complete all the questions.

If it is indicated with your chosen answer « Go to the next question », you must reply the following question immediately.

If it indicates a question number, for instance « Go to question 3 », you must go directly to this question and skip the intermediate questions.



The Survey

Your equipment

Q1 Do you personally have a smartphone, a tablet or any other mobile equipment ?

Mobile equipment means a smartphone (e.g. Samsung, iPhone), a touch screen tablet, a laptop, a mobile phone with no touch screen. The game consoles (e.g. PlayStation and Nintendo) are not part of this category.

Yes [Go to Q2](#)

No [Go to Q3](#)

Q2 Which equipment do you have for your personal use? (Several possible answers)

Android Smartphone (Samsung, Nokia)
iPhone
Tablet
iPad
Phone with no touch screen
Laptop

[Go to Q8](#)

Q3 –Is there for the family or one of its member, one or several mobiles equipment?

Yes [Go to Q4](#)

No [Go to Q5](#)

Don't Know [Go to Q5](#)

Q4 –If the following equipment are found in your family, how many is there? (Several possible answers please put 0 if there is no equipment)

Smartphone (other than iPhone) number :
iPhone number :
Tablet number :
iPad number :
Phone with no Touch Screen number :
Laptop number :

[Go to Q9](#)

Q5- Are you planning for yourself or your family to get more equipment in the next 12 months?

Yes for me only [Go to Q6](#)

Yes to share with my family [Go to Q7](#)

No [Go to Q11](#)

Don't know yet [Go to Q11](#)

Q6 - Which equipment are you planning for yourself? (Several possible answers)

Android Smartphone
iPhone
Tablet
iPad
Phone with no Touch Screen
Laptop
Don't know yet

[Go to Q8](#)

Q7 - Which equipment are you planning to share with your family?

- Smartphone
- iPhone
- Tablet
- iPad
- Phone with no Touch Screen
- Laptop
- Don't know yet

[Go to Q9](#)

PART B – Access to Mobile Internet

Mobile internet means looking at websites, mails, sms, etc. with your smartphone or other mobile device.

Q8 - Which type of mobile internet connection are you using or will you use for yourself ?

You can tick several answers

- A Broadband mobile connection with WiFi at home
- A Broadband mobile connection with satellite
- A Broadband mobile connection with smartphone
- I don't know

[Go to Q10](#)

Q9 –Which type of mobile internet connection is using or will use your family?

You can tick several answers

- A Broadband mobile connection with WiFi at home
- A Broadband mobile connection with satellite
- A Broadband mobile connection with smartphone (3G 4G)
- A dial-up mobile connection
- I don't know

[Go to Q10](#)

Q10 -Among the following reasons, give the 3 main reasons which influenced your decision to get a mobile device with internet access? *Please reply by descending order (3 being the most important to 1 being the least important)*

- To subscribe to mobile internet has become cheaper Rating:
- To subscribe to mobile internet has become easier Rating:
- The internet access was included with the TV and phone subscription Rating:
- To communicate outside home (phone, mail, chat, social networks, etc.) Rating:
- To be able to use public services online Rating:
- To look up services online (bank, insurance, etc.) Rating:
- To surf the internet Rating:

[Go to Q11](#)

PART C - Your Usage of Mobile Internet

Q11 - Have you been connected with a mobile device in the last 3 months?

Yes *Go to Q12*
No *Go to Q15*

Q12 – How many times have you been connected to internet?

Several times a day
Several times a week
Once or less during the week

Go to Q13

Q13 - Among the following activities, which ones have you done with your mobile device for professional purpose?

(Answer all questions)

	Yes	No
Communicate with your smartphone, tablet, etc...		
Send and/or receive e-mails		
Phone with internet via Skype		
Send messages to chat website, to discussion groups or online forums, messaging services (e.g. WhatsApp)		
Take part in public social networks (e.g. Facebook, Twitter), create a user profile, send messages or any other activity on one or more social networks		
Are you registered with one or more professional social agricultural networks or professional network?		
Use for surfing online services		
Look for information on services		
Use prices comparison		
Use online banking or insurance services		
Buy goods or services (e.g. eBay, Amazon)		
Look up or sale on classified ads sites		
To inform yourself		
Read or download online information, newspaper for free or with a charge		
Subscribe to current affairs websites to receive regular information (newsletters, warnings, RSS feed, etc...)		
Search geographical information (maps, itineraries, GPS coordinates, etc.)		
Check the weather forecast		
Administrative Procedures (Social & Fiscal)		
Search information on regulations		
Communicate via messaging with public services		
Online Tax return (or social statement, etc.)		
Increase your professional knowledge		
Search information for your agricultural activity		
Follow an online course		
Look up online encyclopaedia (ex. Wikipedia)		
Look up website on agricultural techniques		
Audio-visual		
Listen to radio online		
Download videos & pictures		
Watch videos, pictures online (Instagram, YouTube, etc.)		
Transfer photos and/or videos from your device to a website		

Download work oriented applications (outside agricultural news applications)		
Manage irrigation		
Manage the crops (sanitary treatments, warning)		
Sale, buy goods		
Manage livestock farming		
Manage your stock of machine		
Weather warning		
Accommodation, direct sale/farm shop onsite		
Watch raw materials and stock exchange rates		
Other		

[Go to Q14](#)

Q14 -

Among the 7 categories of usage as mentioned above, please indicate below the 3 main ones you use. Rank them by descending order of importance (3 being the most important to 1 being the least important)

- | | |
|---|-------|
| Communicate with your android smartphone, tablet etc. | Rank: |
| Use for surfing online services | Rank: |
| To inform yourself | Rank: |
| Administrative Procedures (Social & Fiscal) | Rank: |
| Increase your professional knowledge | Rank: |
| Audio-visual | Rank: |
| Download work oriented applications | Rank: |

[Go to Q17](#)

PART D – Obstacles preventing the use of mobile internet

Q15 –

You don't use mobile internet for the following material/concrete reasons:

(One reply per line)

	Yes	No
The device is too expensive		
The connection charges (subscription or phone) are too high		
The additional costs created by a longer connection time or downloading size		
Mobile internet is not accessible in my area		
Bad quality internet connection (slow, loss of connection, etc.)		
My equipment is no longer adapted and I don't want to change it		
A physical disability (e.g. dexterity) or sensory disability (e.g. sight or hearing)		
None of the above reasons		

[Go to Q16](#)

Q16 - You don't use mobile internet for reasons linked to its usage

(One reply per line)

	Yes	No
Health risks (harmful waves)		
I have no interest in internet		
You prefer to meet people in person (internet is too impersonal)		
I have more trust in paper document		
For lack of skills and knowledge's (e.g. I don't know how to download and send a file)		
To protect my privacy and my personal data (hacking of this information)		
The cost of the online content (e.g. paying websites)		
None of the above reasons		

[Go to Q19](#)

PART E - Your skills

Q17 - Are comfortable with doing the following things?

(Go from one line to the other. Please tick only one answer per line)

	Comfortable	Less Comfortable	Not at all comfortable
Understand the functions of my device (configuration, saving/backing up, etc.)			
Master the connection of the mobile device with your other equipment (PC, tablet, etc.)			
Communicate on internet with members of your family, friends or colleagues			
Look up internet websites			
Download and use embedded applications			
Master the cost of your online activity			

[Go to Q18](#)

Q18 - In case of difficulty, who helps you as a priority? (Only one possible answer)

- A family member (child, partner, etc.)
- A professional (trainer, agricultural technician, etc.)
- The provider of the application or of the service
- Your access provider
- Nobody, you give up

[Go to Q19](#)

PART F: Future use of mobile internet and applications for professional purpose

In the question below, internet means browsing, e-mails and chat.

Q19- Would you like to increase your usage of internet or the applications via your mobile?

- Yes [Go to Q20](#)
- No [Go to Q21](#)
- Don't know [Go to Q21](#)

Q20 - Which support would you like?

(Put in order of priority: 4 for the most, 1 for the least)

- Follow training on the use of internet in general
- Follow training on the use of mobile devices
- Have a better knowledge of existing websites and professional applications
- Analyse the offer of the connection suppliers (prices, services, etc.)

Rating:

Rating:

Rating:

Rating:

[Go to Q21](#)

PART G: About you

Q21 - What is the main activity of your farm?

(Only one reply)

- Livestock farming
- Tillage
- Other (clarify)

[Go to Q22](#)

Q22 - Are you doing an agro tourism activity?

- Tourist accommodation
- Farm shop onsite
- None

[Go to Q23](#)

Q23 - What is your age bracket?

- 18 to 29
- 30 to 45
- 46 to 60
- 61 to 75
- 76 and over

[Go to Q24](#)

Q24 - Are you male or female?

- Male
- Female

[Go to Q25](#)

Q25 - In which country do you live?

- Austria
- Spain
- France
- Ireland

[Go to Q26](#)

Q26 – Optional question: If you have them, could you please give?

Your website address:

Your professional e-mail address:

[Go to Q27](#)

Q27- Your comments and suggestions

Thank you for completing the survey